

Making Motherhood Easier

Happy Days Follow The Flight of the Stork

SO profound is the effect which the unborn infant has upon the mother that she may be said to tingle to her very finger tips.

The conditions of pending motherhood, existing as they do, over a protracted period of months, create almost a new state of being for a woman. Just as she prepares herself for it, ao will mest favorable conditions prevail when her child is born

Under all normal internal conditions, women who use Mother's Friend need have no apprehension about the ultimate results of maternity. On the contrary, the period of duration in expectancy will be one of joyful anticipation; a looking forward to the won-

USED BY THREE GENERATIONS

"My mother used Mother's Friend before I was born 26 years ago and my birth was practically a painless one," writes one enthusiastic mother. How very natural then that her own mother, whose experience had unqualifiedly proven the virtue of Mother's Friend would have her

MOTHER'S FRIEND

Write for special booklet on MOTHERHOOD and BABY, free BRADFIELD REGULATOR COMPANY, Dept. A-21, Atlanta, Ga.

WHOOPING COUGH

Birmingham Mother Says Lung-Vita Relieved Her Children.

BETTER RIGHT AWAY

In Short Time After Starting With the Medicine Children Were Well.

Lung-Vita Now Called L.V

"About one year ago my three children and whosping cough in a most violent orm, and someone told me to use Lung-Vita, which I did," says Mrs L. McRae, 219 S. 66th Street, Birming-am, Ala.

McRae, 219 S. 66th Street, Birming-ham, Ala.

'In ten days or less they stopped whooping and in another week the cough ceased and the children were well. Immediately after commoning Lung-Vita I neticed an improvement and continued to give the medicine un-til they were well. I regard Lung-Vita as an excellent medicine and am pleased to indorse it.

The medicine Mrs. McRae tells of in-

name of Lung-Vita, but after that under



BILIOUSNESS HEADACHE CONSTIPATION - COLDS AT ALL DRUGGISTS 30 WAFER \$35

IT IS TIME TO MAKE MENTHO-LAXENE SYRUP

Anyone Can Make a Full Pint of Laxative, Curative Cold and Cough Medicine Cheaply at

Everybody is subject to colds and coughs at this season. Be prepared! flave on hand a full pint of Mentho-

Remove Roots as Well

Have on hand a full pint of MenthoLaxene syrup that checks and aborts colds, relieves coughing and gradually brings permanent relied. The full and hest benefits are derived if you begin taking it at the very outset of a cold or cough—because you can check or abort the cold—and save many hours of distress and perhaps ward off pneumonia and other serious results of a neglected cold.

Mentho-Laxene is pure, contains no oplates or narcotics. It is pleasant penetrating, healing and curative beyond any preparation you can buy ready made. Full directions and guarantee are with every bottle of Mentho-Laxene. It will more than please you or The Blackburn Products Co. Dayton, Ohio, will refund your money, Hundreds of thousands of bottles of Mentho-Laxene have been sold and not over 50 people have wanted their money back. That tells how good it is, adv.

(Continued from Page 7.)

broidered in sequins and blue bends.

Ars. George H. Bower, wearing bronze lace over satin.

Mrs. J. J. Busby, wearing black satin, trimmed with hands of satin and having touches of tulle.

Mrs. Samuel H. Phillips, wearing old blue chiffon, embroidered in silver and blue chiffon, embroidered in silver and blue, with a girdle of silver cloth and the overskirt, which was embroidered in silver and blue was finished with a fringe of silver hoads.

Mrs. Frank Hayden, wearing orchiditated taffets, with panels of orchidinted taffets, with panels of orchidant with Prench flowers.

Mrs. James E. Stark, wearing green metal cloth, brocaded in gold, trimmed with bands of gold lace and green sequins, with a coresage bouquet of orchids and valley liles.

Mrs. W. D. Kyner, wearing a gown of old blue taffets, veiled in gray talle, caught with Prench flowers, with a girdle of pink and blue brocade, and carrying a bouquet of Parma violets and carrying a bouquet of Parma violets and carrying a bouquet of Parma violets and carrying as bouquet of Parma violets and carrying as bouquet of Parma violets and carrying as being and caught in the side draperies with crystal beaded ropes.

Mrs. W. T. Pride, gowned in pale pink and crystals and caught in the side draperies with crystal beaded ropes.

Mrs. T. Nash suckinghlm, wearing a Prench model of orchid tinted satin, veiled in white net, with bands of tiny lace ruffles, finished at the hem with the tiny lace ruffles, finished at the hem with the tiny lace ruffles, finished at the hem with orchid, pink and silver ribbons, with a corsage bouquet of orchid tinted satin, veiled in white reflex and trimmed with orchid, pink and silver ribbons, with touches of blue.

Mrs. James K. Milen, wearing blue and valley lilies.

Mrs. James K. Milen, wearing blue daffets, veiled in white chiffon, trimmed

and sliver brocade with touches of blue.

Mrs. Dahney H. Crump, wearing blue taffeta, veiled in white chiffon, trimmed with opalescent bands.

Mrs. Pope Farrington, wearing pink satin, draped in white lace and caught with French flowers.

Mrs. Edgar Tate, Jr., wearing blue chiffon, brocaded in silver, arranged with a hoop around the waist, with a bodies of shaded hiue and pink tulle, and silver ribbons, with a corsage bouquet of orchids and sweet peas.

Mrs. William Overton, wearing a draped sequin robe of black net, finished at the hem with a beaded fringe, and wearing a corsage bouquet of orchids.

orchids.

Mrs. Milton Smith, wearing black net;
heavily embroidered in sliver over satin.

Mrs. Robert Metcalf, wearing pink
taffeta, brocaded in orchid and pink,
with touches of filet lace.

Mrs. S. C. Major, wearing gold metal
cloth, veiled in black lace, with a girdle
of black satin, caught with ostrich.

Mrs. Wesley Hallburton, wearing
white taffeta, embroidered in crystal
beads.

Mrs. Herbert Gannaway, wenring black satin and lace, with touches of

black satin and lace, with touches of crimson.

Mrs. W. J. Russell, wearing turquoise blue chiffon, trimmed with bands of opalescents and carrying orchids and valley lilles.

Mrs. E. H. Dorion, wearing rose and sliver two-tone taffeta, velied in French lace and trimmed with bands of opalescent sequins, the sleeves being caught with tassels of beads.

Mrs. P. S. Smithwick, wearing taupe satin, embroidered in opalescent beads, and having a girdle of taupe satin.

Mrs. J. W. Pimphrey, wearing black lace over black satin, with touches of sapphire blue satin and carrying a black carries fan.

Mrs. W. J. Floyd, wearing gold tinted crepe de chine, beaded in crystal and pearls, with a turquoise satin girdle.

Mrs. George Hooper, wearing black net, embroidered in sapphire blue sequins, with a bodice of blue tuile and net embroidered in sequins.

Mrs. H. C. Smith, wearing black chiffon and satin.

mbroidered in sliver, arranged in side uffs and having touches of turquoise Mrs. W. C. Early, gold metal cloth,

(Values to \$7.95) -A really choice selection of im ported beads in many pretty, de-Reduced especially Thursday. Values up to \$7.95.

\$2.95 Thursday



LISLE HOSE

(Our Regular 50c Value) Women's liste hose of superior 50c quality; offered for the one day as a special bargain. In black, white and tan. Choice—

39c Thursday

An Extraordinary Sale of Silk Petticoats for Women

Thursday Only

(Thursday Only)

Petticoats from our regular \$9.75 and \$8.75 stocks. Taffeta and Jersey. Jersey tops with deep flounces of plaid taffeta and messaline. All the dark and light shades of the season.

iersey top petticoats in straightline models. Finished with narrow pleated ruffles and flounces; hemstitched and tucked. Solid colors and changeables.

XTRAORDINARY because these petticoats are from our regular stocks and the only reason for price reductions is that we want to offer special inducements for Thursday shoppers. All the regular sizes-in fine quality taffeta and jersey silk. Black, navy, delicate pastel shades, etc.

Regular \$12.50 Jersey and Jersey top petticoats in all desirable suit shades, changeables and pastels. Made with deep flounces, pleated and shirred. Unusual values.

Exactly 42 petticoats, formerly \$5 to \$8.75. They are taffetas mostly, in light and dark colors. Wonderful bargains at \$3.95-will be snapped up quickly, so come early.

Velvet Bags, Thursday Only

Velvet handbag values far from the usual kind. Novelty shapes with overlapping mirror top; fitted with change purse. One of the best bargains we've offered. Colors are: Black, Brown, Taupe, Navy.

Camisoles 98c

Thursday Offly

Camisoles which have become slightly mussed from handling-priced regularly at \$1.25, reduced for one day to 98c. Tailored and lace trimmed styles; pink only.

Women's French Kid Gloves (Regularly \$3.50)

Thursday Only

This lot contains only about 150 pairsbroken sizes from our regular stocks. You will find your size (though not in all colors) if you come early. But mostly they are small sizes. Colors are white, black, tan, champagne and brown. None fitted, none exchanged, none can be returned for credit. Every sale must be final.

> Novelty Crepe Handkerchiefs

Large assortment, newly arrived, crepe de chine handkerchiefs in pretty sport pat-terns; 39c each Thursday (50c values).

SECRETARIO DE PROPERTO DE PROPERTO DE PORTO DE P

Corduroy Robes, \$5.95

Thursday Only

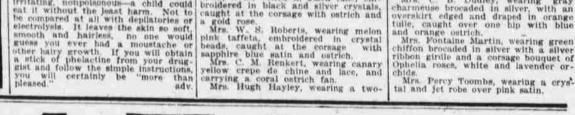
Made of narrow wale corduroy in soft shades of rose, copen and wisteria. Attractive breakfast coat models and slip-over styles. Regularly these robes are priced at \$7.50. For Thursday reduced to \$5.95.

Middy Blouses and Smocks, \$1.95

Thursday Only

Regulation middies in all-white or with collars of contrasting colors. Other days they sell at \$2.45-your choice Thursday at \$1.95. It will pay you to shop here.

As Surface Hairs (Something New and Different) The chemist who discovered the remarkable hair-destroying properties of phelactine has conferred a genuine blessing upon a multitude of women. This peculiar substance seems to paralyze and shrink up the hairs to which it is applied, right down to their roets and these hairs come out very easily and quickly, roots and all, before one's very eyes. Phelactine is perfectly odorless, non-irritating, nonpoisonous—a child could eat it without the least harm. Not to be compared at all with depllatories or electrolysis. It leaves the skin so soft, smooth and hairless, no one would guess you ever had a moustache or other hairy growth. If you will obtain a stick of phelactine from your druggist and follow the simple instructions, you will certainly be "more than pleased." All willed in black tuile, trimmed with gold lace bands. Mrs. Heary C. Nall, Jr., wearing black mrs. D. H Hamilton, wearing black mrs. D. H Hamilton, wearing plack, mit over beaded net. Mrs. Eugene G. Tate, wearing pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta and trimmed with peal with band trimmings of gold satin. Mrs. Eugene G. Tate, wearing pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with overdraperies of French lace, edged with tiny bands of pink taffeta, with



tone pink and silver satin gown, trimmed with opalescent bands. Mrs. Newton Perkins, wearing a pale blue chiffon, brocaded in silver, with a bodice of silver lace: escort, Mr. Mc-Donald and Mr Will Stewart. Mrs. Lamar Heiskell, gowned in blue satin, with trimming of silver lace. Mrs. Ralph Jurden, wearing black velvet and satin, with touches of silver lace.

Mrs. J. B. Edgar, wearing black eatin, with tulle over-draperies, trimmed with bands of tulle embroidered in jet beads

hands of tulle embroidered in jet beads in a Grecian design.

Mrs. Edward Mitchell, wearing white fliet and silk lace, with inserts of robin egg blue taffeta, draped over chiffon. Mrs. Noland Fontaine, wearing pink taffeta, trimmed with gold bands and touches of blue, with an overskirt of blue tulle in pointed effect, edged in satin, with a bodice of silver lace and blue satin. Mrs. Paul Dillard, wearing deep pur-

Mrs. Paul Diliard, wearing deep purple velvet and tulle.

Mrs. C. B. Dudley, wearing gray
charmeuse brocaded in silver, with an
overskirt edged and draped in orange
tulle, caught over one hip with blue
and orange ostrich.

Mrs. Fontaine Martin, wearing green
chiffon brocaded in silver with a silver
ribbon girdle and a corsage bouquet of
Ophelia roses, white and lavender orchids.

Mrs. Ferry Townba

Mrs. T. M. Cathey, wearing blue and silver brocaded taffeta, with crystal and tulle trimmings.

Mrs. H. C. Smythe, wearing black satin with touches of jet.

Mrs. Hayne Barnwell, wearing orchid tinted satin, with trimmings of black ostrich and jet.

Mrs. Henry Craft, wearing black lace robe over black satin.

Mrs. James Beley, wearing black velvet, with touches of gold lace.

Mrs. Caruthers Ewing, wearing black chiffon, with touches of white and jet beads.

beads.

Mrs. John Gates, wearing orchid taffeta, with a bodice of tulle and a touch of silver.

Mrs. John H. Hodges, wearing white satin, brocaded in pink and gold.

Mrs. E. R. Cook, wearing white chiffen and satin.

Mrs. John Sneed Williams, wearing blue tulle over satin, with beaded trimmings. mings.
Mrs. M. R. Ford, wearing white bead-

Mrs. Willis Hitzing, wearing a white Mrs. Wills filters, ace robe.

Mrs. Dave Stewart, wearing green Georgette crepe brocaded in silver.

Mrs. John E. McCall, wearing blue brocaded velvet, with touches of silver.

Mrs. A. Q. Campbell, wearing gray crepe meteor, trimmed in cut steel

beads.

Mrs. William Howard Stovall, of Stovall, Miss., wearing rose point lace over white satin.

Mrs. John Price Edrington, wearing ceit blue taffeta and tulle.

Mrs. W. D. Bethel, Jr., wearing pink panne velvet, with touches or gilver.

Mrs. Richmond McKinney, turquoise velvet trimmed in silver.

Mrs. J. S. Patteson, wearing black net embroidered in crystal and cut steel.

Mrs. P. H. Corbett, wearing pink taffeta with picoted rufles and touches of blue.

Mrs. Warwick Alken, flesh tulle over tin of the same shade, embroidered in

Mrs. Warwick Alken, flesh tulle over satin of the same shade, embroidered in crystal.

Mrs. Jefferson Rison, of Jonestown, Miss., wearing silver lace robe over flesh-colored satin, with a heavy silver cord girdle and a corsage bouquet of sweetheart roses and valley lilles.

Mrs. Galloway Morris, wearing black tulle embroidered in jet.

Mrs. George Tayloe, gowned in black tulle, embroidered in jet over royal blue satin, with a corsage bouquet of roses.

Mrs. R. E. Dickinson, turquoise charmeuse and tulle with trimmings of silver lace.

ver lace.

Mrs. Alfred Tayloc, wearing white net embroidered in silver over white satin, with corsage bouquet of pink roses and valley liles.

Mrs. Willis C. Campbell, wearing black satin and gold lace.

Mrs. W. S. Lawrence, white tutle over white satin with trimmings of iridescent bands.

idescent bands.

Mrs. Worthen Agee, wearing blue and silver brocade.

Mrs. W. M. Murrah, wearing hydranges blue satin with silver trimmings.

Mrs. Bryce Fontaine, wearing a cream lace robe over flesh tulle and satin embroidered in deep pink.

Mrs. W. W. Deupree, wearing a Lucile model of black lace draped over peacock blue satin.

Mrs. A. R. Hudson, wearing blue and silver barre satin with trimmings of blue ostrich caught with French flowers.

Mrs. Simpson Tate, Jr., black satin and black lace with jetatrimmings, Mrs. L. B. Lovitt, gowned in black

weivet.

Mrs. Shields Abernathy, wearing white tulle embroidered in crystal, having a bodice of silver and coral broade, with a corsage bouquet of pink Mrs. L. K. Salsbury, gowned in black jetted tulle over black satin.
Mrs. Milton Smith, gowned in black veivet embroidered in silver.
Mrs. R. E. L. Wilson, Jr., gowned in ceil blue veivet with touches of orchid ribbon.
Mrs. D. M. Russell. wearing scafoam green satin embroidered in crystal and pearls.

Mrs. Emmet Taylor, wearing white satis trimmed in silk frings. Mrs. Arthur P. Ganong, of Clarks-(Adidtional Society on Page 13.)

The only Thonograph

The New Edison

At the Only Exclusive Phonograph Shop in Memphis



JOIN THE EDISON CHRISTMAS CLUB

Every home in Memphis and vicinity can afford to own the New Edison under our Edison Christmas Club plan. Select your Edison NOW for Christmas delivery.

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103 S. Court Ave., Memphis, Tenn.

Southeast Corner Court Square

dale. Miss., wearing black filet lace in a hoop skirt model over black satin. Mrs. Clarke Coe, wearing black tulle and jet over black satin. Mrs. H. A. Ramsay, gowned in rein-deer tails and gold net. Mrs. J. Craik Morris, of Madison, Wis., wearing black taffeta and silver

Mrs. Robert McKellar, wearing cloth of gold, veiled in brown tude. Mrs. M. E. Finch, wearing black georgetic crepe with beaded trimmings. Mrs. Samuel Rembert. Jr., wearing turquoise blue brocaded taffeta, with triumings of French flowers and real

Mrs. Phil Warren, wearing black satin, with overdraperios of black tulle. Mrs. Eugene Hazlehurst, wearing yel-low taffeta, with a bodice of gold lace.

"KNUXO" THE LIQUID NUX AND IRON LAXATIVE

A TRUE NERVE TONIC AND Restores the Entire Nervous System By cleaning and enriching the blood. Gives vitality to the entire body. Mailed anywhere upon re-ceipt of price, \$1.00.

SWEETS PERFUME

STOLEN

MONTGOMERY-MILLS DRUG CO.

Linden and Main St. Opposite Chisca Hotel



COOKING

Make This Delicious Mayonnaise Dressing Today 2 Eggs, Yolks only

enthusiastic about Mazola.

1 pint of Mazola 1 teaspoon of Mustard 1 dash of Pepper 1 teaspoon of Salt 4 tablespoons of Vinegar

The Perfect Oil for Salads

T is delicacy and smoothness that make real Mayon-

naise Dressing. It is delicacy and smoothness that make Mazola so popular with those who like Salads properly dressed. Italians who know real olive oil are

Your grocer sells Mazola at much less the price of the best olive oil, which permits you to have salads at home as often as you please

without worrying too much about the cost of the dressing.

Have all ingredients and mixing utensils cold. Mix dry ingredients. Add egg yolks and when well mixed add ½ teaspoon of vinegar. Add Mazola drop by drop until the mixture begins to thicken, beating slowly. As soon as the mixture thickens, add the remainder of the vinegar, a little at a time. Now beat in the remainder of the Mazola gradually until all is used. The mayonnaise should be thick enough to hold its shape. Put in a glass jar and cover close. Place in the ice box to be used when needed. It will keep for weeks. Do not stir it when you open it; take out as much as you need with a tablespoon, and close the jar.

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